

2023 - SD METRO KEY EVENTS SPONSORSHIP OPPORTUNITIES

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NBSD SPRING FLING	SPONSOR BENEFITS	PRESENTING (LIMIT 2)	LEVEL 1	LEVEL 2
APRIL 1ST 9AM - 1PM 5K ATTENDEES	Sponsor name and/or logo co-branded along with event name as "Presented By..."	X		
	Sponsor name included on pre-event digital marketing messages, displayed on Metro San Diego Navy base marquees	X		
	Provide Sponsor name and/or logo recognition on pre-event Community Recreation email blasts	X		
	Provide Sponsor space for Sponsor-provided advertisement to run on all nine Metro San Diego social media channels (Presenting = 2 / Level 1 = 1)	2	1	
	Provide Sponsor day of event on-site activation space. *Sponsor is not to promote political or non-secular materials, sell items, execute contracts, or use personal information of event participants without an "opt-in" choice selected by participant	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest website event hero advertisement	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest/NAVBASE San Diego event calendar posting	X	X	X
	Provide Sponsor name and/or logo recognition on all pre-event social media marketing assets to include: NRSW/SD Metro bases Facebook/Instagram posts and/or stories	X	X	X
	Provide Sponsor day of event recognition via exclusive PA announcements	X	X	X
	Provide Sponsor name and/or logo recognition on event banners displayed at various NBSD locations	X	X	X
	Provide Sponsor name and/or logo recognition on event posters displayed at various NBSD locations	X	X	X
	Provide Sponsor name and/or logo recognition on flyers distributed at various NBSD locations	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital monitor ads located at 65+ high-traffic facilities throughout Metro San Diego bases	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital marketing ads displayed on three Metro San Diego base movie theaters	X	X	X
THE NAVY'S 36TH BAY BRIDGE RUN/WALK	SPONSOR BENEFITS	VARIES	VARIES	VARIES
8AM - 11:30AM 10K ATTENDEES	SEE ATTACHED			
NBPL FREEDOM FESTIVAL	SPONSOR BENEFITS	PRESENTING (LIMIT 2)	LEVEL 1	LEVEL 2
JULY 4TH 3PM - 9PM 3.5K+ ATTENDEES	Sponsor name and/or logo co-branded along with event name as "Presented By..."	X		
	Sponsor name included on pre-event digital marketing messages, displayed on Metro San Diego Navy base marquees	X		
	Provide Sponsor space for Sponsor-provided advertisement to run on all nine Metro San Diego social media channels (Presenting = 2 / Level 1 = 1)	2	1	

	Provide Sponsor day of event on-site activation space. *Sponsor is not to promote political or non-secular materials, sell items, execute contracts, or use personal information of event participants without an "opt-in" choice selected by participant	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest website event hero advertisement	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest/NBPL event calendar posting	X	X	X
	Provide Sponsor name and/or logo recognition on all pre-event social media marketing assets to include: NRSW/SD Metro bases Facebook/Instagram posts and/or stories	X	X	X
	Provide Sponsor day of event recognition via exclusive PA announcements	X	X	X
	Provide Sponsor name and/or logo recognition on event banners displayed at various NBPL locations	X	X	X
	Provide Sponsor name and/or logo recognition on event posters displayed at various NBPL locations	X	X	X
	Provide Sponsor name and/or logo recognition on flyers distributed at various NBPL locations	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital monitor ads located at 65+ high-traffic facilities throughout Metro San Diego bases	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital marketing ads displayed on three Metro San Diego base movie theaters	X	X	X
NBSD FAMILY HOLIDAY FESTIVAL	SPONSOR BENEFITS	PRESENTING (LIMIT 2)	LEVEL 1	LEVEL 2
DECEMBER 2ND 9AM - 1PM 5K ATTENDEES	Sponsor name and/or logo co-branded along with event name as "Presented By..."	X		
	Sponsor name included on pre-event digital marketing messages, displayed on Metro San Diego Navy base marquees	X		
	Provide Sponsor name and/or logo recognition on pre-event Community Recreation email blasts	X		
	Provide Sponsor space for Sponsor-provided advertisement to run on all nine Metro San Diego social media channels (Presenting = 2 / Level 1 = 1)	2	1	
	Provide Sponsor day of event on-site activation space. *Sponsor is not to promote political or non-secular materials, sell items, execute contracts, or use personal information of event participants without an "opt-in" choice selected by participant	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest website event hero advertisement	X	X	
	Provide Sponsor name and/or logo recognition on Navy Region Southwest/NAVBASE San Diego event calendar posting	X	X	X
	Provide Sponsor name and/or logo recognition on all pre-event social media marketing assets to include: NRSW/SD Metro bases Facebook/Instagram posts and/or stories	X	X	X
	Provide Sponsor day of event recognition via exclusive PA announcements	X	X	X
	Provide Sponsor name and/or logo recognition on event banners displayed at various NBSD locations	X	X	X
	Provide Sponsor name and/or logo recognition on event posters displayed at various NBSD locations	X	X	X

	Provide Sponsor name and/or logo recognition on flyers distributed at various NBSD locations	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital monitor ads located at 65+ high-traffic facilities throughout Metro San Diego bases	X	X	X
	Provide Sponsor name and/or logo recognition on pre-event digital marketing ads displayed on three Metro San Diego base movie theaters	X	X	X